

## SFB/TR 8 Spatial Cognition / IQN Video Conference

Dr. Lars Kulik  
University of Melbourne, Australia

### **Trends in location privacy: what has been achieved and where are we heading?**

In this talk I will survey a few prominent computational approaches to location privacy, discuss whether or not people care about location privacy, report a few potential attacks to location privacy, and explore how to measure location privacy. I will also focus on recent trends in location privacy, in particular safeguarding location privacy in tracking applications and during the continuous access of location-based services. The talk will also introduce a couple of new ways to safeguard privacy such as negative data representations.

**Donnerstag, 25. Juni 2009**  
Vortragsbeginn: 11:00 Uhr

- Rotunde Cartesium,  
Enrique-Schmidt-Str. 5  
Universität Bremen
- Geb. 106, Raum 04 007,  
Universität Freiburg

Kontakt:

Prof. C. Freksa, Ph.D.  
freksa@informatik.uni-bremen.de  
0421 – 218 - 64230